

JUNIOR LEAGUE OF LAWTON

DIAPER DRIVE



Dear Community Supporter,

Thank you for your interest in hosting a diaper drive. Diapering supplies are a great need in our Lawton community, and you can help us meet that need. Diaper awareness week is September 24-October 2, 2022. We are asking local groups and businesses to collect diapers, wipes and diaper rash cream during this week.

Junior League members will drop off a collection box and pick the box up whenever the drive is completed. All we ask is that you encourage your patrons and employees to donate. We will share the location of all contribution boxes to our social media and encourage patrons to stop by with donations.

All of the diapering supplies collected will be distributed to local families in Comanche County. We so appreciate you helping us meet this great need in our community. Please reach out with any questions to juniorleaguelawton@gmail.com.

Sincerely,
Junior League of Lawton



Hosting a Diaper Drive

1. Contact the Junior League of Lawton

Email juniorleaguelawton@gmail.com to let us know you are interested in hosting a drive. Attach the Diaper Drive Commitment Form or make sure to include the information in your email (see next page)

2. Select a Location for Drop-offs

Make sure your patrons or group can easily access your donation box. Visibility can help increase donations!

3. Pick the Dates and Deadline

A week is usually a good time frame to collect, but consider your patrons and type of drive. A one-day push for donation like “Stuff the Truck” may work best for you.

4. Set a Goal

Setting a goal can help drive donations. Sharing your progress towards your goal is a great tool!

5. Share Your Drive

Share your drive on social media, newsletters, flyers, etc. Get the word out and share your goal! Check out some of our communication ideas for social media.

6. Collect!

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Diaper Drive Commitment Form

Name of Business/Organization: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Dates of Drive: _____

Location(s) of Bins: _____

Donation Goal: _____

DIAPER DRIVE



Diaper Drive Inventory Form

Please fill out and attach this form with your donations after your drive is completed. It helps us keep track of inventory and lets you see

Drive Information

Dates of Drive	
Location	
Contact Person	
Contact Phone	
Contact Email	

Drive Inventory

Size Newborn	
Size 1	
Size 2	
Size 3	
Size 4	
Size 5	
Size 6	
Pull-ups	
Swim Diapers	
Packages of Wipes	
Tubes of Diaper Cream	

DIAPER DRIVE



Diaper Drive Ideas

Check out these ideas for expanding your drive and engaging your target audience. Have fun while you're collecting!

Make it a Challenge

Challenge your friends, family, colleagues to some healthy competition.

- Set and goal and a plan to celebrate
- Create a goal tracker and share it as you collect
- Challenge other groups, departments, family members to compete against you
- Recognize individuals, departments, etc. as they donate

Party Time!

Hosting a gathering soon? Ask for diapers in lieu of gifts or as an entrance ticket

- Office/Business Party
- Church Gathering
- Game Night
- Baby Shower
- Playdate
- Birthday

Spread the Word

Check out our templates for social media and flyers

- Create a facebook event and invite your friends
- Make flyers for office mailboxes
- Share about diapering needs in our community
- Include in your church, office newsletter
- Recognize individuals, departments, etc. as they donate

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Communication Ideas

Sample Social Media Posts

I believe all babies deserve clean diapers. Please show support by donating to my diaper drive! (insert graphic with details on diaper drive)

Did you know 1 in 3 families struggles with #DiaperNeed? Please donate to my diaper drive to help change that.

Small things impact big things. That is why I'm holding a diaper drive. Please consider giving today (add time/ location details)

Diaper need is a hidden consequence of poverty. Help me reach my goal today and donate to my diaper drive!

Every diaper counts.

Help make a difference in a family's life today. Donate to my diaper drive that will be taking place (location). #EndDiaperNeed

#DiaperNeed Fact: Without a supply of diapers, babies cannot participate in early childhood education. Please consider donating to my diaper drive.

Babies require up to 12 diapers per day, at a cost of \$70-\$80 per month per baby -- a cost many families cannot afford. #EndDiaperNeed.

Sample Email

More than 1 in 3 families in the United States suffers from diaper need and with Lawton's poverty rates, that number may be even higher. Diapering one baby can cost upwards of \$100 per month and with no government assistance available, many families are forced to decide between diapers and other necessities.

We are collecting disposable and cloth diapers of all sizes, swim diapers, pull-ups, wipes, and creams. The Junior League of Lawton even accepts loose diapers and opened packages.

[Insert diaper drive date, location, etc.]

Thank you in advance for your support!

(From National Diaper Bank Network)

Junior League Lawton Diaper Drive Information Packet

P.O. Box 2954

Lawton, OK 73501

www.jllawton.org



Oklahoma Diaper Facts



Compiled by the National Diaper Bank Network

Diapers are as essential to a baby's healthy development as a mother's love. Keeping infants and toddlers clean, dry, and healthy is key to building a solid foundation for all children to reach their full potential. But one in three families struggles to provide clean diapers for their baby.

Oklahoma's Children Need Diapers

Oklahoma

149,364

Total Population
Under Age 3

United States

11,534,695

Total Population
Under Age 3



16%

of children under
age 18 are infants
or toddlers

16%

of children under
age 18 are infants
or toddlers

25%

Live in families
earning less than
100% of FPL *

28%

Live in families
earning 100%
to 200% of FPL

20%

Live in families
earning less than
100% of FPL *

22%

Live in families
earning 100%
to 200% of FPL

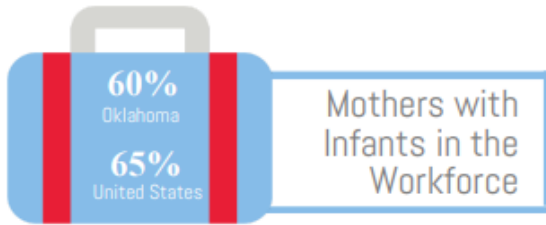
* FPL = Federal Poverty Level

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Diapers Are Essential to the Well-Being of Oklahoma's Families



Most child care facilities require parents to provide diapers for their child. Nationally, 57% of parents experiencing diaper need who rely on child care said they missed an average of four days of school or work in the past month because they didn't have diapers.

Cost of Infant Care as a Percentage of Income



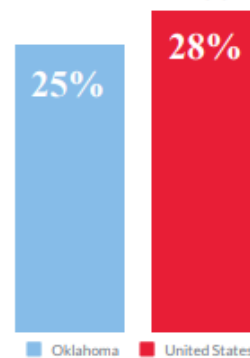
Early Education Programs Help Oklahoma's Children

Early Head Start provides child and family development services for infants, toddlers, and pregnant women. Center-based EHS programs provide diapers for infants and toddlers. Other federally funded child care assistance programs don't. For families enrolled in the latter, not having access to diapers removes a key building block for strong families. Without diapers a parent cannot go to work, and not working disqualifies a parent from vital child care resources.

Nationwide, **163,126** infants, toddlers, and mothers participate in Early Head Start.
2,751 are from Oklahoma.



Children Under Age 3 Receiving Federal Child Care Support



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Donate Diapers Here



**Diapers
Wipes
Diaper Cream**

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Donate Diapers Inside!

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Diaper Drop



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